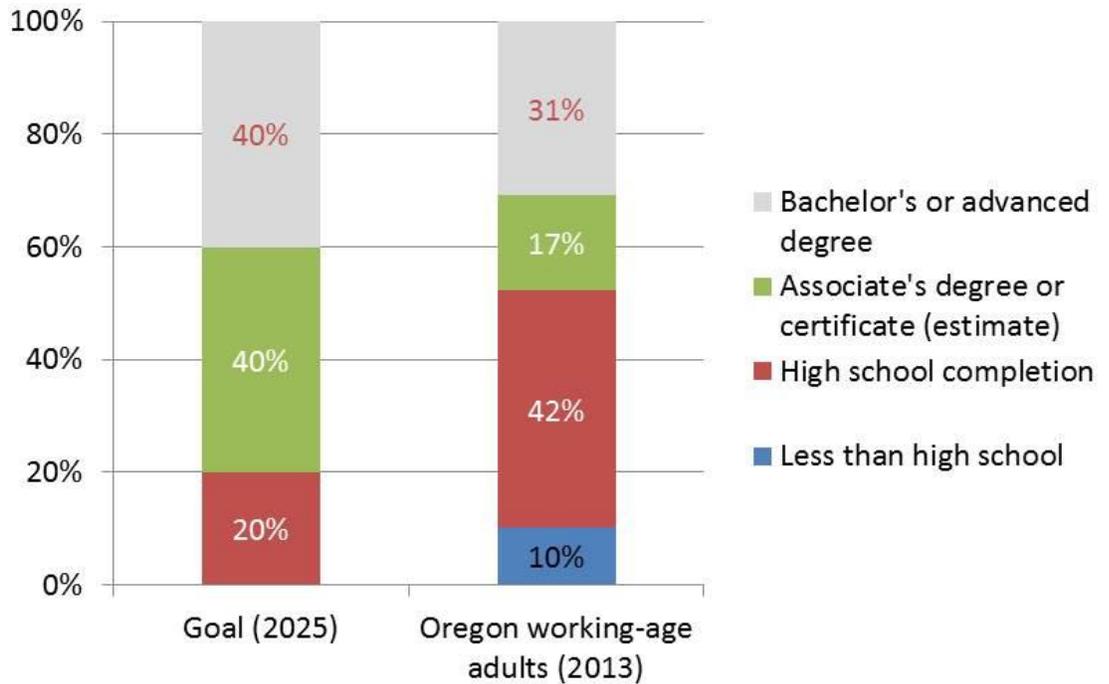


Oregon Progress towards 40-40-20

Attainment by Adults Ages 25-64

Measuring Oregon against 40-40-20



Source: HECC/OEIB analysis of the American Community Survey

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40-40-20 was created to be a measure of Oregon's prosperity.

40-40-20 was originally created to drive Oregon's economic prosperity. As the system designed to prepare students for the workforce and their future, we use 40-40-20 to set goals for educational attainment that are aligned with workforce needs and aspirations. For our purposes, 40-40-20 is not just about statewide prosperity but of individual, student prosperity as well. It is about building the kind of seamless system that ensures each and every one of our students has every opportunity to be successful.

40-40-20 data is measured by looking at the entire adult population in Oregon not just the student population as they progress through their education (often referred to as the "pipeline").

As determined by the Oregon legislature, 40-40-20 is measured by looking at the entire adult population because it more holistically reflects the skills and educational attainment of the workforce as a whole.

The 40-40-20 data tells we need to do two things to improve both statewide and individual prosperity: 1) improve high school graduation rates; and 2) ensure more students are getting degrees and certificates.

The strategic investments recommended by the OEIB for 2015-17 represent both short-term and long-term strategies to improve these two critical aspects of 40-40-20.

Since 2010, our progress towards 40-40-20 has increased. With targeted strategic investments this progress will accelerate.

Since 2010, student progress is moving closer towards 40-40-20. While this increase is notable, representing thousands of Oregonians progressing in their education, it is still **only** about **two percentage points**. That is precisely why continued targeted investments to accelerate high school graduation and degree/certificate attainment are so critical. The recommended strategic investments for 2015-17 will build on momentum towards 40-40-20 AND ensure that students have the skills necessary to thrive in the workforce.

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