The Eastern Promise

Collaborating for the benefit of our Students, Region and State

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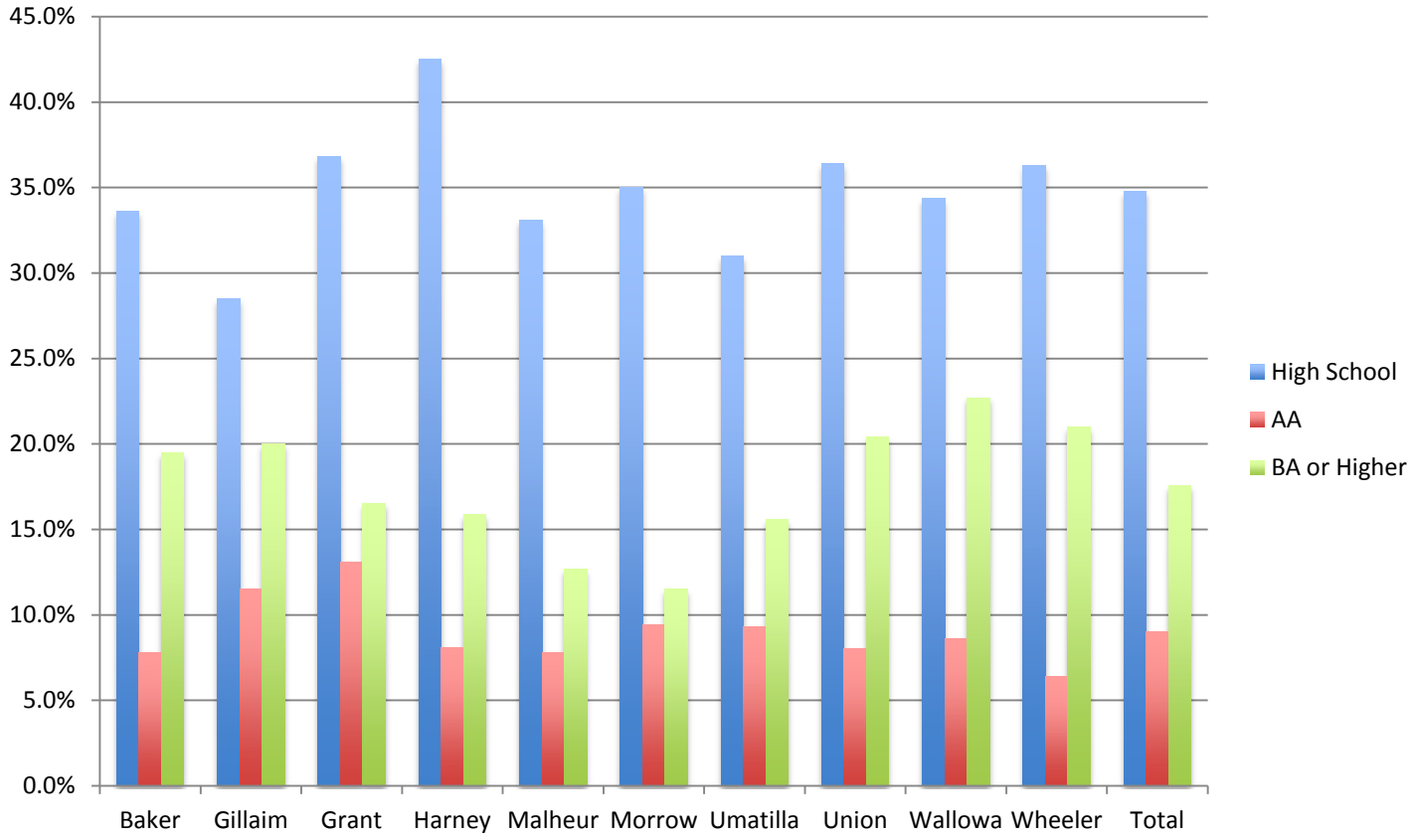
The 40-40-20 Goal

Current Status



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Promoting College Readiness in High School

- Connecting career choices to academic preparation
- Connecting students to resources to pay for college
- Promoting a rigorous academic program
- Promoting an understanding of the admissions process
- Providing students with exposure to a range of extracurricular activities
- Providing information about how to afford going to college
- Promoting the use of assessments of college and career readiness
- Building a "college going culture"

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The Promise

We're going to conduct the business of education differently in Eastern Oregon by:

- Breaking down barriers for students
- Consolidating resources and improving efficiencies
- Increasing post-secondary educational opportunities and expectations

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The Deliverables and Outcomes

The Eastern Promise will increase the number of students who:

- are prepared for and attend college directly from high school;
- obtain the Oregon Transfer Model (OTM) and/or the Associates of Art Oregon Transfer (AAOT) degrees;
- earn degrees or certificates from BMCC or TVCC and remain in the region;
- successfully transfer from BMCC or TVCC to EOU or other four-year institution; and
- graduate from EOU with a bachelor's or advanced degree and live in the region.

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The Strategies

Immediate Phase (currently being implemented):

- The "Fourth Pathway"
  - Credit for Proficiency
- Professional Learning Communities
  - Course and curriculum alignment
  - Professional development
- Reverse Transfer Agreements

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The Strategies

Next to Immediate Phase:

- From "5th Grade to Bachelors" Agreements
  - Automatic acceptance of the Oregon Diploma
  - Scholarships
- Develop "Local and Focused" based solutions to student success
- Sub-Categories
  - Underrepresented populations
  - Low socio-economic status
  - First generation college students

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Challenges/Opportunities

- Existing OAR for dual credit
- Systemic and on-going funding
- Human capital
- Scalable across the state
- Use of technology
- Community support
- The “DNA” of the partnership

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The Achievement Compact

- Completion
  - Diplomas, Certificates and Degrees at all levels
- Quality
  - Outcome Based
- Connection
  - Focused on the Student's Pathway

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The Eastern Promise

Failure is not an option:

The stakes are too high and the rewards are too grand

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Additional Data

List of Charts:

- Oregon High School Class of 2005: College Attendance Choices by Race/Ethnicity
- OUS Six-Year Graduation Rates by Race/Ethnicity Ten Year Trend
- Percentage of Population with a Bachelor's Degree or Higher Early Career vs. Late Career, 2008
- Higher attainment levels needed for future U.S. jobs
- Highest Level of Educational Attainment in Oregon by Rural/Urban County Ages 25 and Older, 2005-07 Average
- Highest Level of Educational Attainment in Oregon by Race/Ethnicity Ages 25 and Older, 2008
- OUS Freshman Participation Rate 2008-09 as a Percentage of Oregon Public High School Graduates, 2007-08
- Roles and Effectiveness of Schools in Promoting College Readiness

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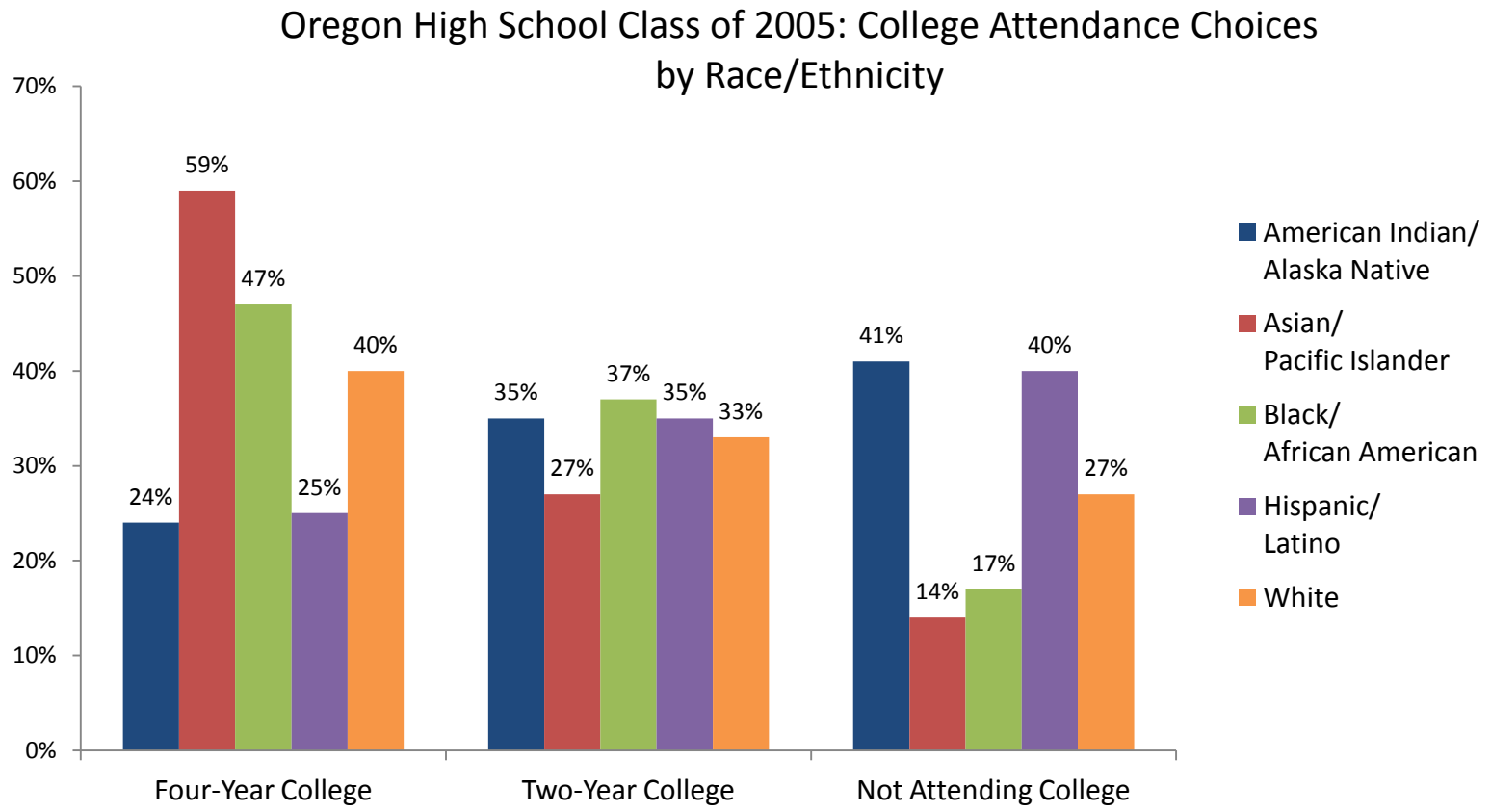
The Challenge Before Us



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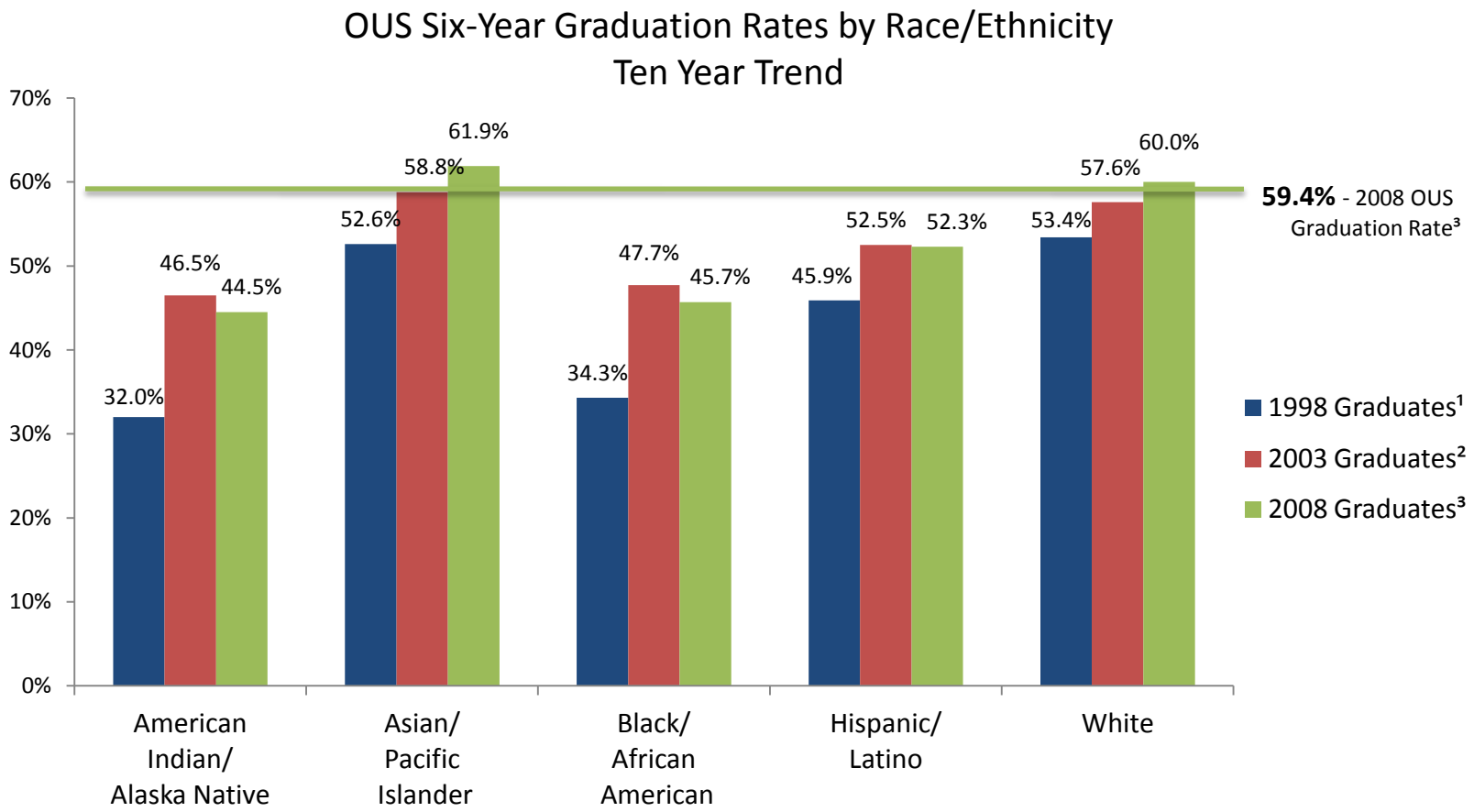
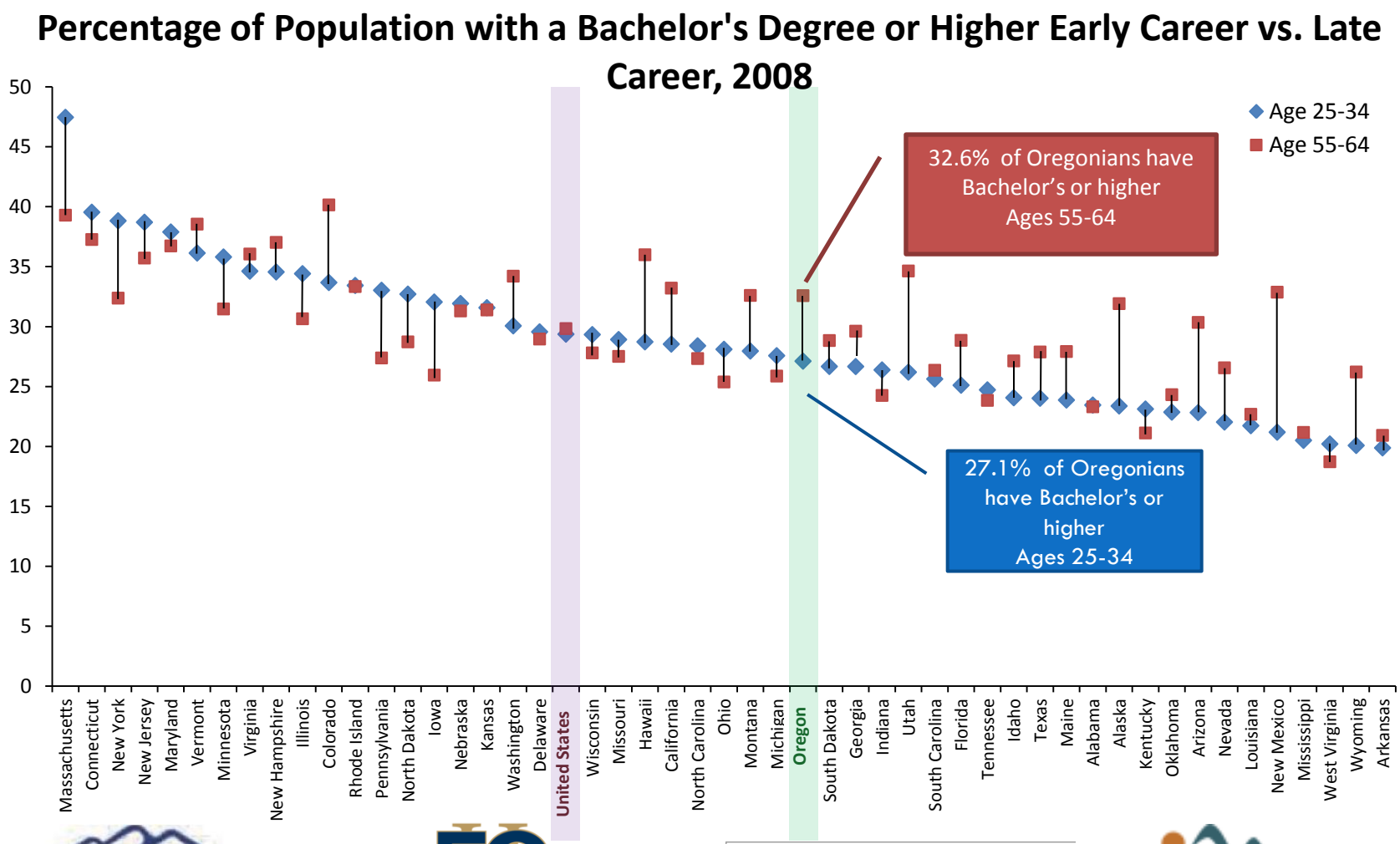
Source: *Where Have Oregon's Graduate's Gone? Class of 2005*

The Challenge Before Us



Source: OUS Institutional Research

The Challenge Before Us



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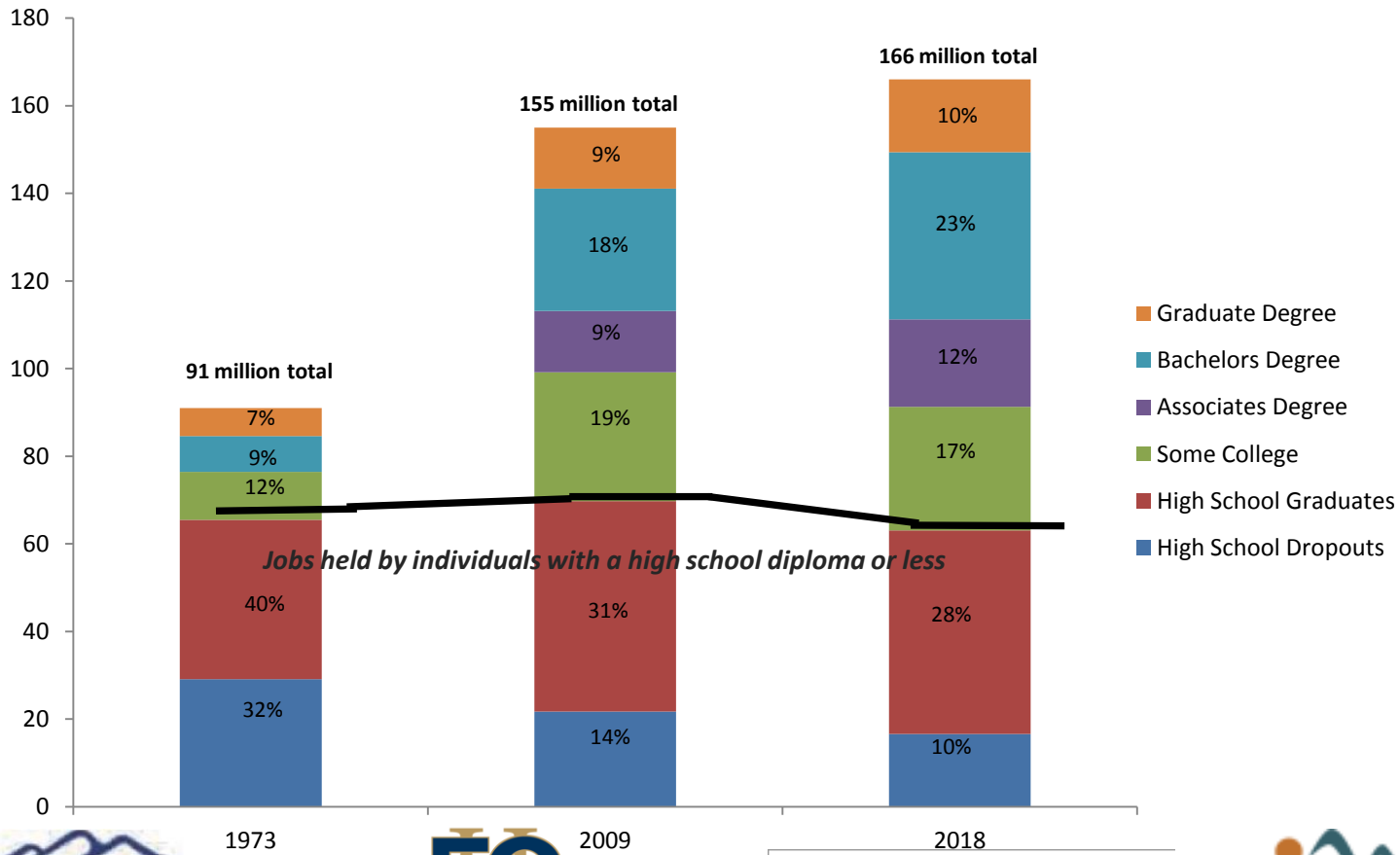
Source: U.S. Census Bureau, 2009 American Community Survey (ACS)

The Challenges Before Us

Higher attainment levels needed for future U.S. jobs



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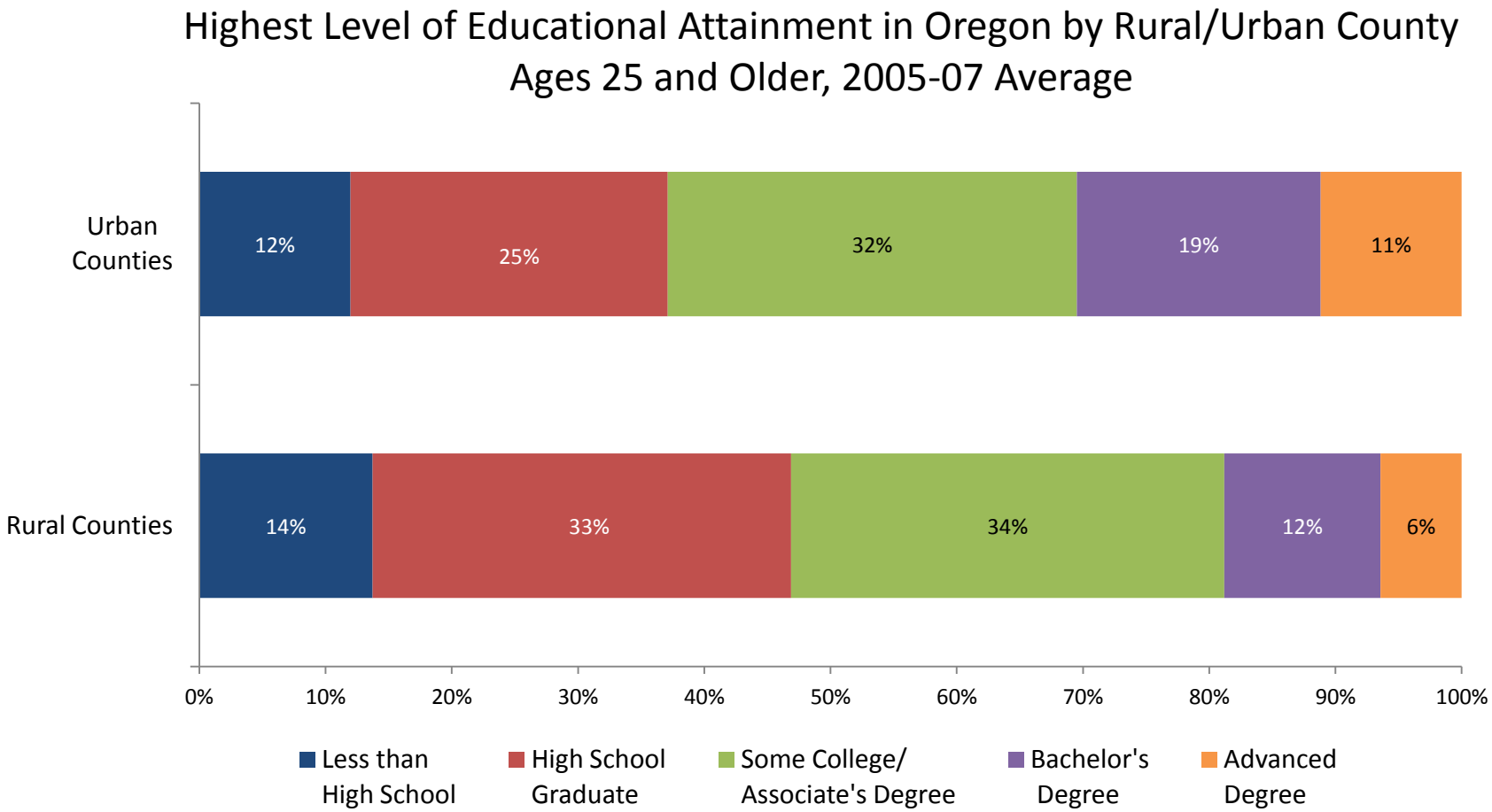
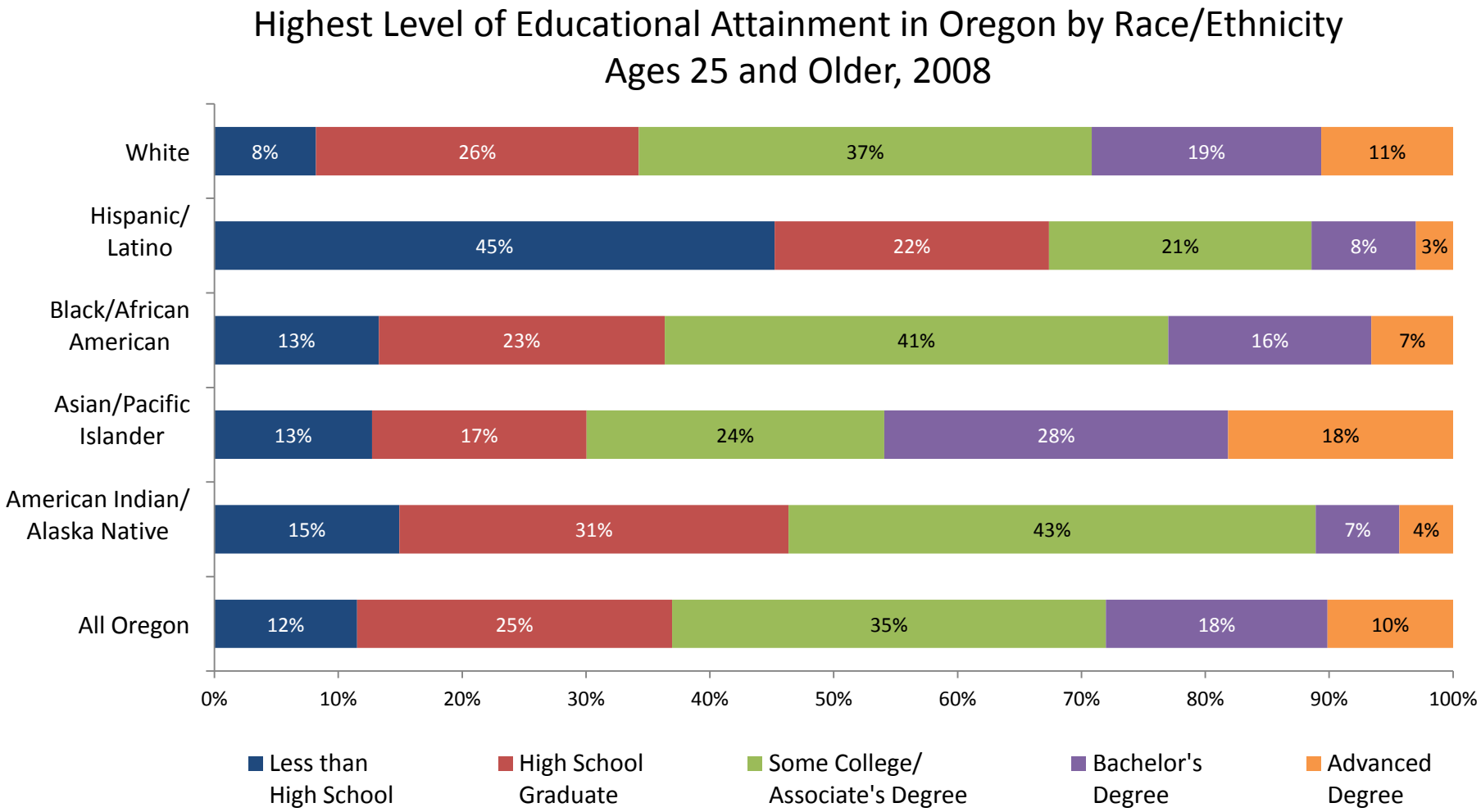
Sources: U.S. Census Bureau, CPS, 1973, 2009; Anthony Carnevale, *Help Wanted: Projections of jobs and Education Requirements Through 2018*, June 2010, p. 14.

The Challenge Before Us



Source: US Census 2005-07 average

The Challenge Before Us



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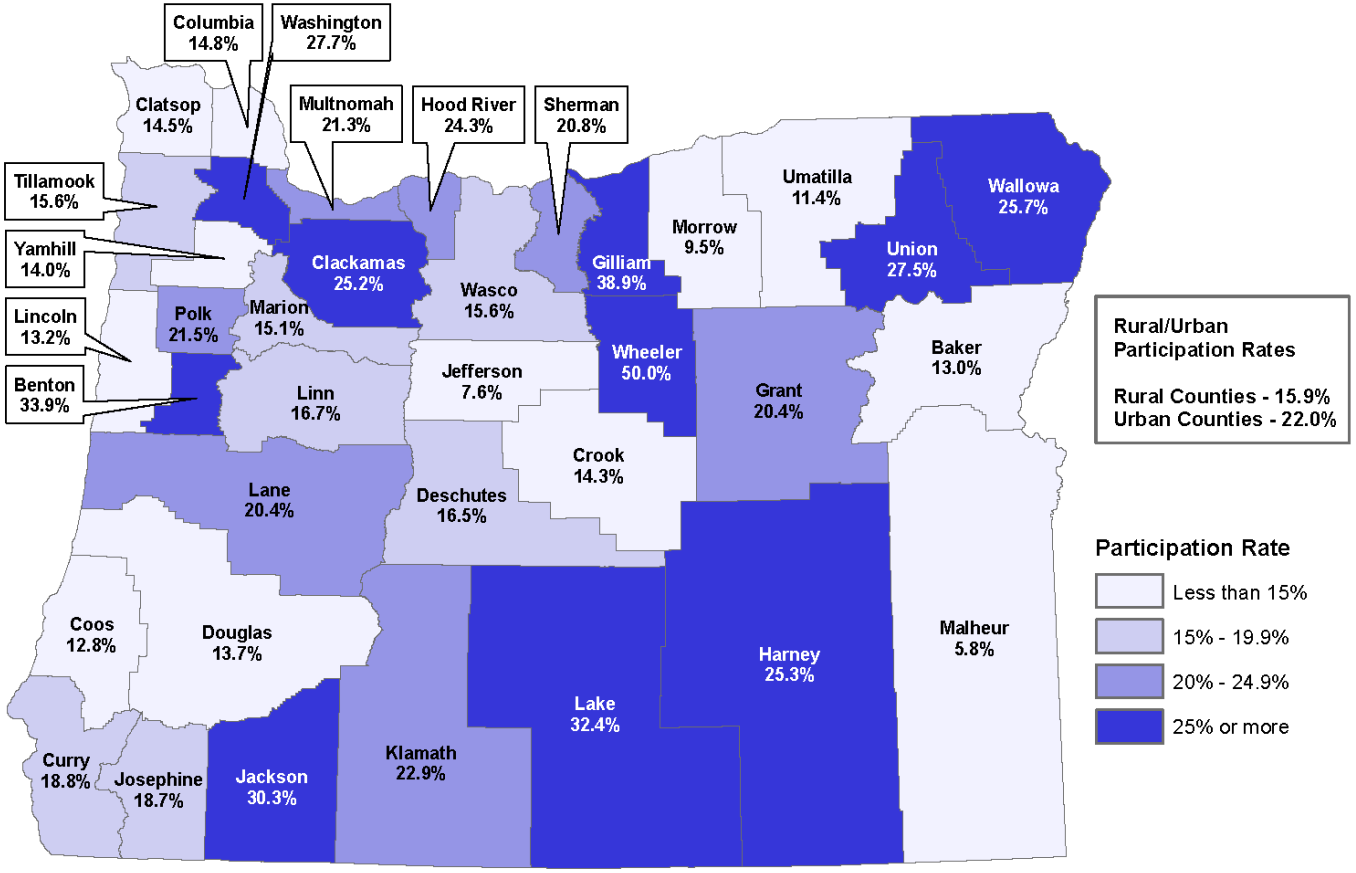
Source: US Census, American Community Survey 2008

The Challenge Before Us

OUS Freshman Participation Rate 2008-09 as a Percentage of Oregon Public High School Graduates, 2007-08



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Source: OUS Institutional Research

Roles and Effectiveness of Schools in Promoting College Readiness

Role	% Who Believe Role is Important	% Who Say Schools Are Successful in Role
Connecting college and career choices to academic preparation	72%	30%
Connecting students to resources to pay for college	64%	24%
Promoting a rigorous academic program	71%	34%
Promoting an early understanding of the application and admissions process	72%	31%
Providing students with exposure to a range of extracurricular activities	58%	32%
Providing information about how to afford going to college	68%	36%
Promoting the use of assessments of college and career readiness	63%	34%
Building a "college going culture"	65%	37%

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Source: College Board, Annual Survey of School Counselors, 2011