

March 25, 2013
Special Meeting
Broadway Commons, Grant Room
1300 Broadway Street, NE
Salem, OR 97301

Materials packet includes:

Agenda

Illustrative Scorecard

"Creating A Culture of Engagement, Commitment and Collaboration" presentation

Vision Statement

"Tracking for Results for Investment" presentation



JOHN KITZHABER
Governor of Oregon
OEIB Chair

NANCY GOLDEN
Chair Designee

JULIA BRIM-EDWARDS

YVONNE CURTIS

MATTHEW DONEGAN

SAMUEL HENRY

NICHOLE MAHER

MARK MULVIHILL

DAVID RIVES

RON SAXTON

MARY SPILDE

KAY TORAN

JOHANNA
VAANDERING

DICK WITHNELL

Chief Education Officer
DR. RUDY CREW

OREGON EDUCATION INVESTMENT BOARD

Special Meeting
Monday, March 25, 2013
8:00 AM – 3:00 PM

Broadway Commons
Grant Room
1300 Broadway Street, NE
Salem, OR 97301

AGENDA

8:00 a.m.	Continental Breakfast
9:00 a.m.	Welcome and Roll Call
9:05 a.m.	Vision Statement <ul style="list-style-type: none">• Discussion and finalize
10:00 a.m.	Break
10:15 a.m.	Creating a Culture of Engagement, Commitment & Collaboration
12:00 p.m.	Lunch
1:00 p.m.	Tracking Results for Investments <ul style="list-style-type: none">• Governor's Remarks• Defining Results and Success• Connecting with 2015-17 Biennium
2:00 p.m.	Break
2:15 p.m.	Discussion Continues
3:00 p.m.	Adjournment

**Times are approximate*

All meetings of the Oregon Education Investment Board are open to the public and will conform to Oregon public meetings laws. The upcoming meeting schedule and materials from past meetings are posted [online](#). A request for an interpreter for the hearing impaired or for accommodations for people with disabilities should be made to Seth Allen at 503-378-8213 or by email at Seth.Allen@das.state.or.us. Requests for accommodation should be made at least 72 hours in advance. There will be no public testimony.

Scorecard (ILLUSTRATIVE ONLY)

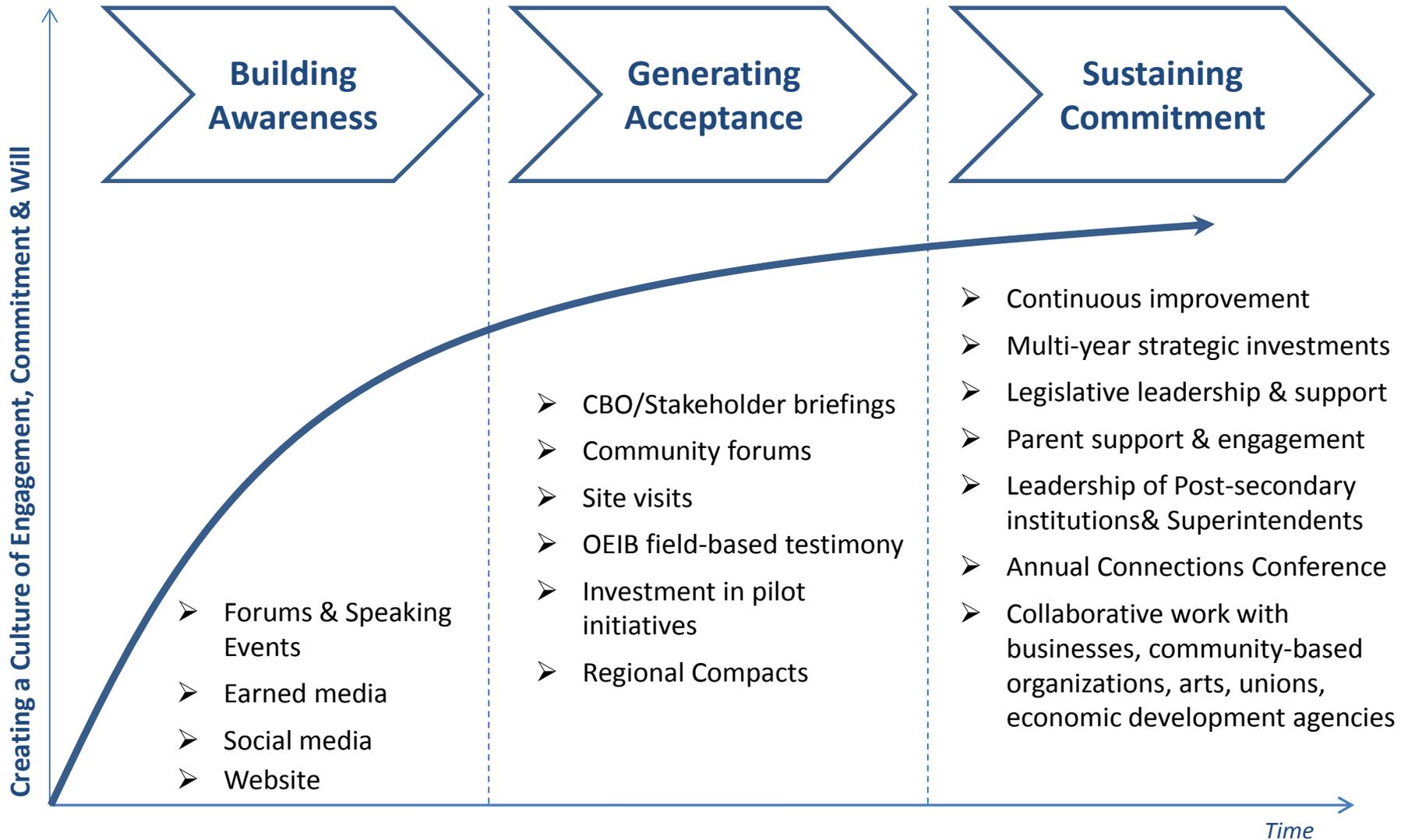
Oregon Education Investment Board

Category and Metric	Target (by June '15)	Current Status	On-Track (as of June '13)	Comments
OEIB Objective #1: Complete design and implement P-20 structure				
1) Learning standards and assessment tools are uniform and span across P-20	100%	xx%		
2) Longitudinal data system is 100% complete and serves the functions identified by end users	100%	xx%	●	
OEIB Objective #2: Design and implement high-impact, cost-effective initiatives that improve achievement for all students				
1) Increase in number of children ready to enter Kindergarten	20%	xx%	●	
2) Increase in number of 3rd graders reading at grade level (decrease in achievement gap)	15% (5%)	xx% (x%)	●	
3) Increase in number of education professionals (PK-12) projected to enter OR education workforce within two years who are non-white, Hispanic, or whose native language is not English	10%	xx%	●	
4) Increase in educators who report increased satisfaction in professional support	30%	xx%	●	
5) Increase in number of students who demonstrate proficiency in math and science in Middle School (decrease in achievement gap)	15% (5%)	xx%	●	
6) Number of students who graduate from OR education system and are employed within 12 months	90%	xx%	●	
7) Increase in five-year cohort graduation rate (decrease in achievement gap)	5 percentage points (5%)	xx%	●	
8) Increase in post-secondary enrollment of underserved students	10 percentage points	xx%	●	
9) Increase in number of ELL students reading at grade level by 5th grade	75%	xx%	●	
OEIB Objective #3: Affect policies needed to accomplish initiatives and create “tight/loose” direction				
1) Policies related to 13-15 strategic initiatives passed, amended, or eliminated as needed	100%	xx%	●	
OEIB Objective #4: Create outcome-based budget, aligned to student achievement initiatives				
1) Budget recommendations developed, explicitly aligned to strategic initiatives and outcomes, and delivered on time	100%	xx%	●	
OEIB Objective #5: Work to build an informed, motivated, and engaged public				
1) Regions that report having business and community partners engaged in meeting outcomes as outlined in Achievement Compacts	100%	xx%	●	
TOTAL OVERALL SCORE				



Creating a Culture of Engagement, Commitment & Collaboration

Oregon Education Investment Board • 25 March 2013



Proposed Vision Statements

Option 1

To advise and support the building, implementation and investment in a unified public education system in Oregon that meets the diverse learning needs of every pre-K through postsecondary student and provides boundless opportunities that support success.*

**With the 40-40-20 goal:*

To advise and support the building, implementation and investment in a unified public education system in Oregon that meets the diverse learning needs of every pre-K through postsecondary student and provides boundless opportunities that support success; ensuring a 100 percent high school graduation rate by 2025 and reaching the 40-40-20 goal.

Option 2

To advise and support the building, implementation and investment in a unified public education system in Oregon for every pre-K through postsecondary student to have equitable access to learning environments that eliminate opportunity gaps and support success.

Option 3

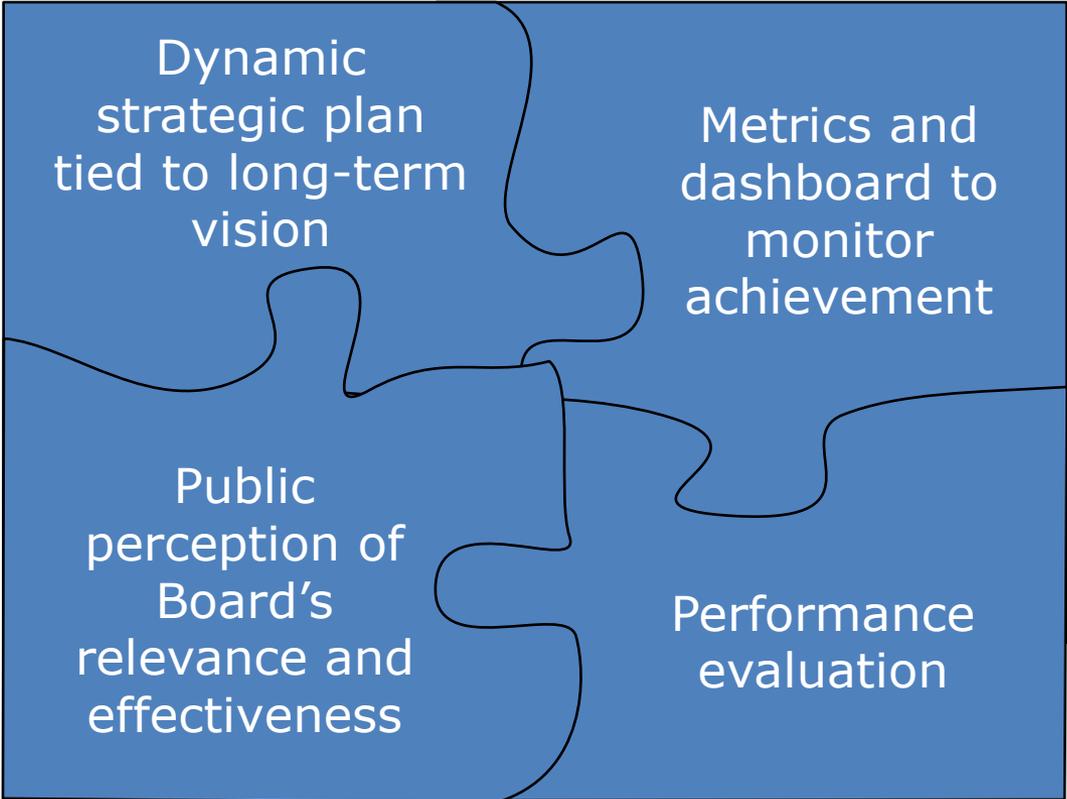
To have a unified public education system in Oregon for every pre-K through postsecondary student to have equitable access to learning environments that eliminate opportunity gaps and support success.



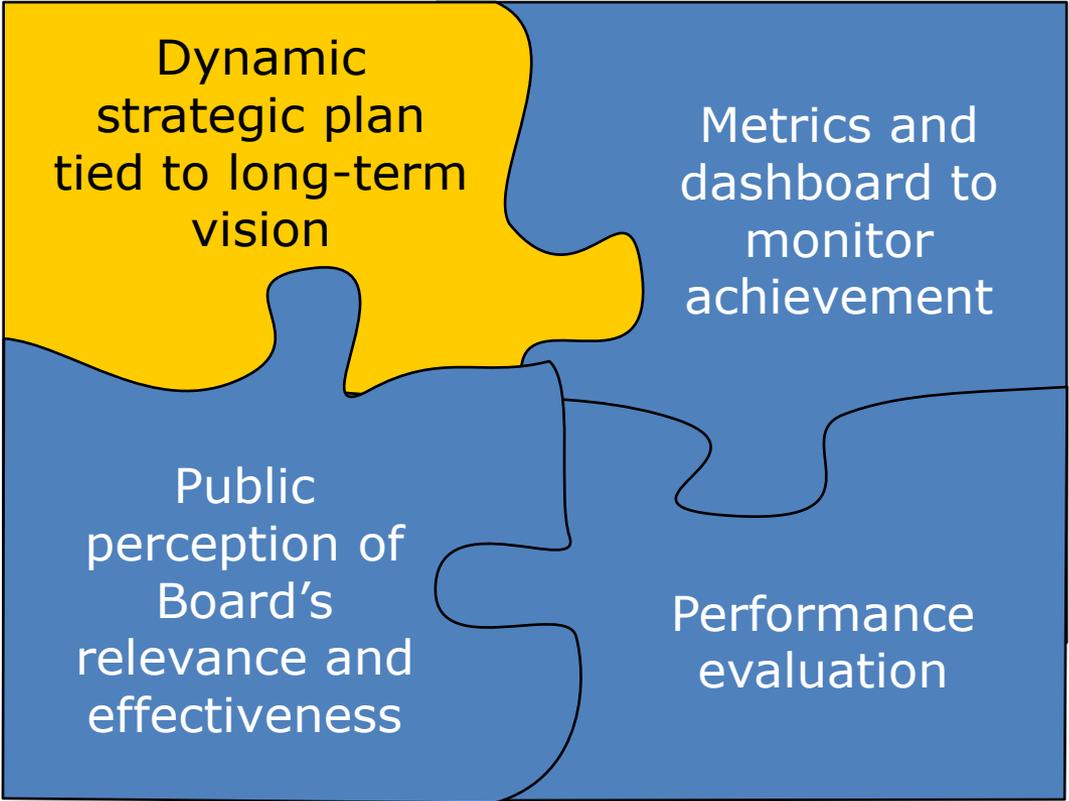
Tracking Results for Investment

Oregon Education Investment Board Retreat
March 2013

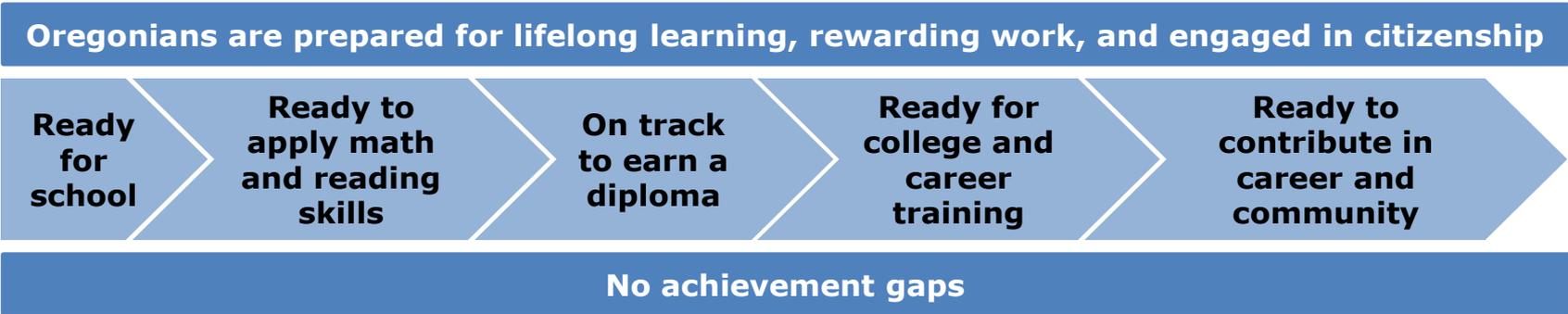
Pieces essential in achieving and tracking results



Pieces essential in achieving and tracking results



Governor's vision led to OEIB-adopted outcomes and indicators



OEIB focus over the next seven years

Categories of Work

Connections between labor and the economy

Define and create pathways for students to be connected to jobs today and in the future



More Oregonians employed today and in the future leading to a stronger economy

Career training/college-going culture

Raise expectations for all students for post-secondary achievement



Oregonians expect career training/post-secondary education for all students (based on interest and choice)

Communities for healthy children

Reconstruct service delivery model of health, education, and family support



All children are emotionally-centered, able and ready to learn, and missing fewer days of school

Family support of learning

Educate and empower families to engage, intervene, and demand outcomes



More engaged public and clear set of resources for families to access, leading to improvement

Academic preparation and civic-mindedness

Provide academic rigor, promote civic knowledge, and intentionally link outcomes with investments



Education is understood as a critical investment in quality of life, employment potential, and economic growth of OR

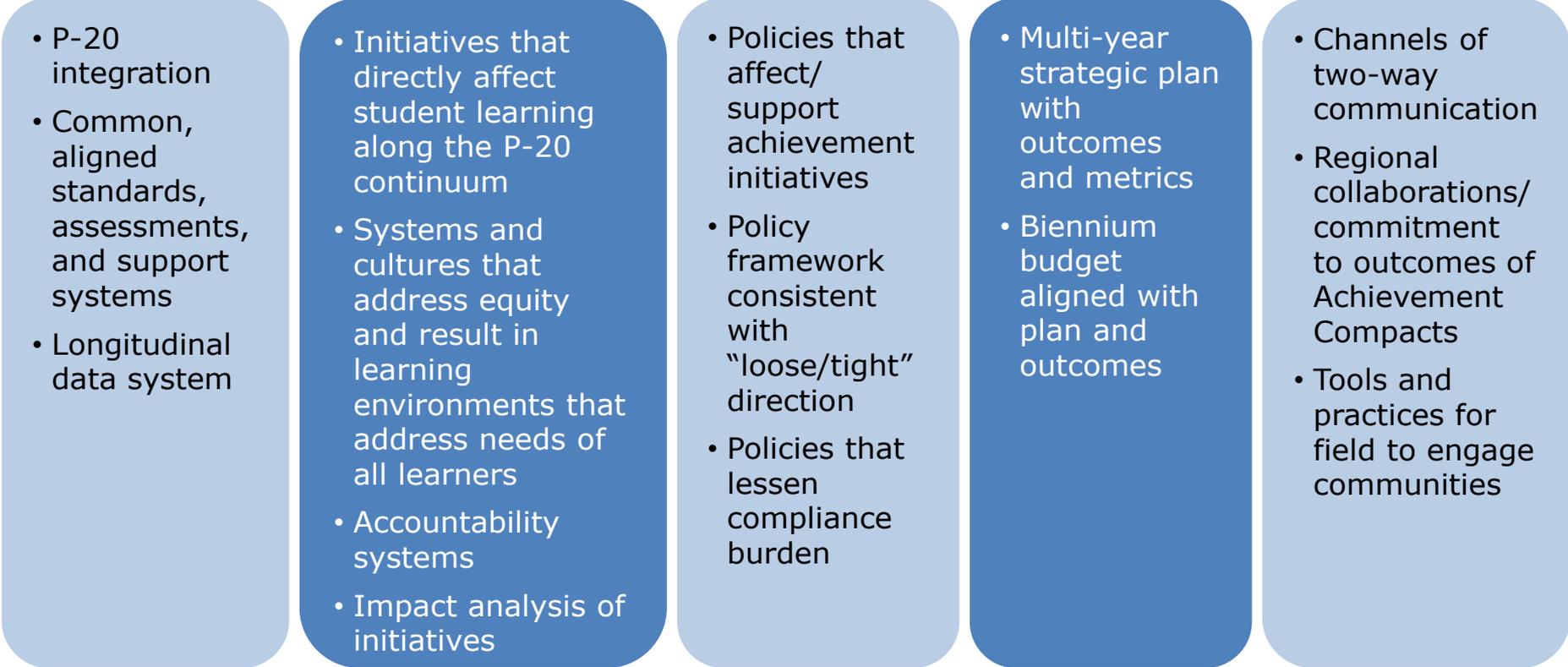
Results

Summary of OEIB objectives and initiatives/outcomes

Objectives

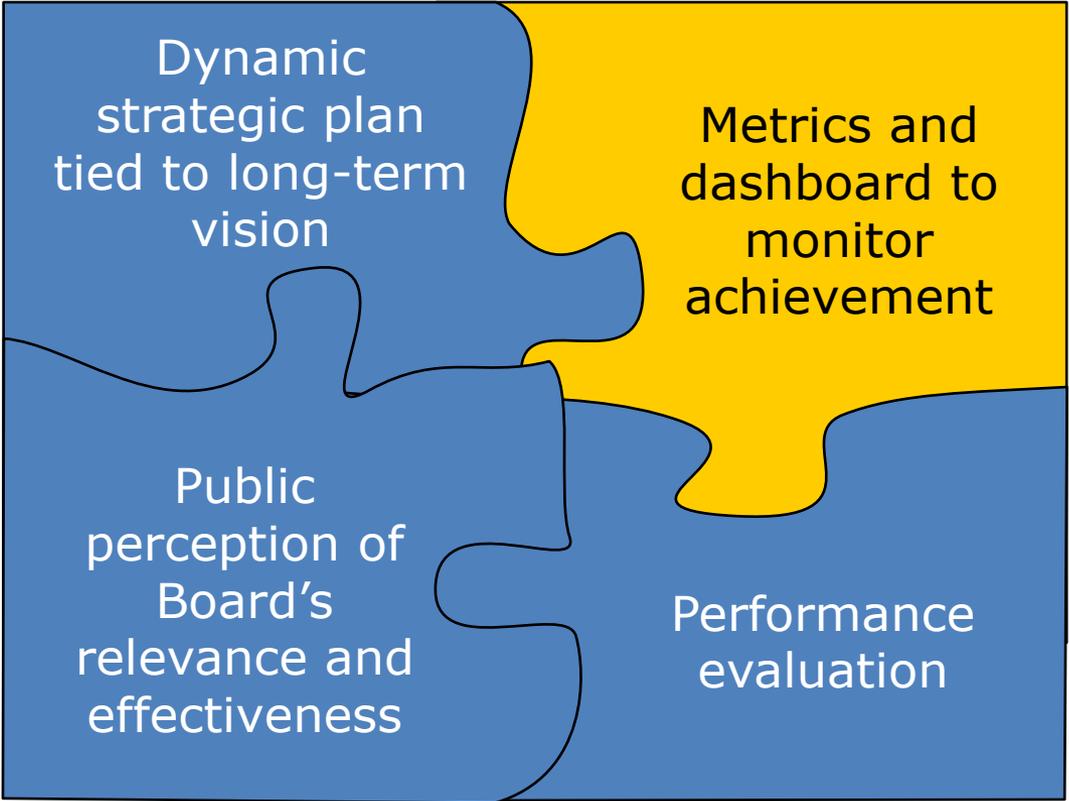


Initiatives/Outcomes



* Implementation includes establishing and conducting the protocols and processes of distributing resources to the field.

Pieces essential in achieving and tracking results

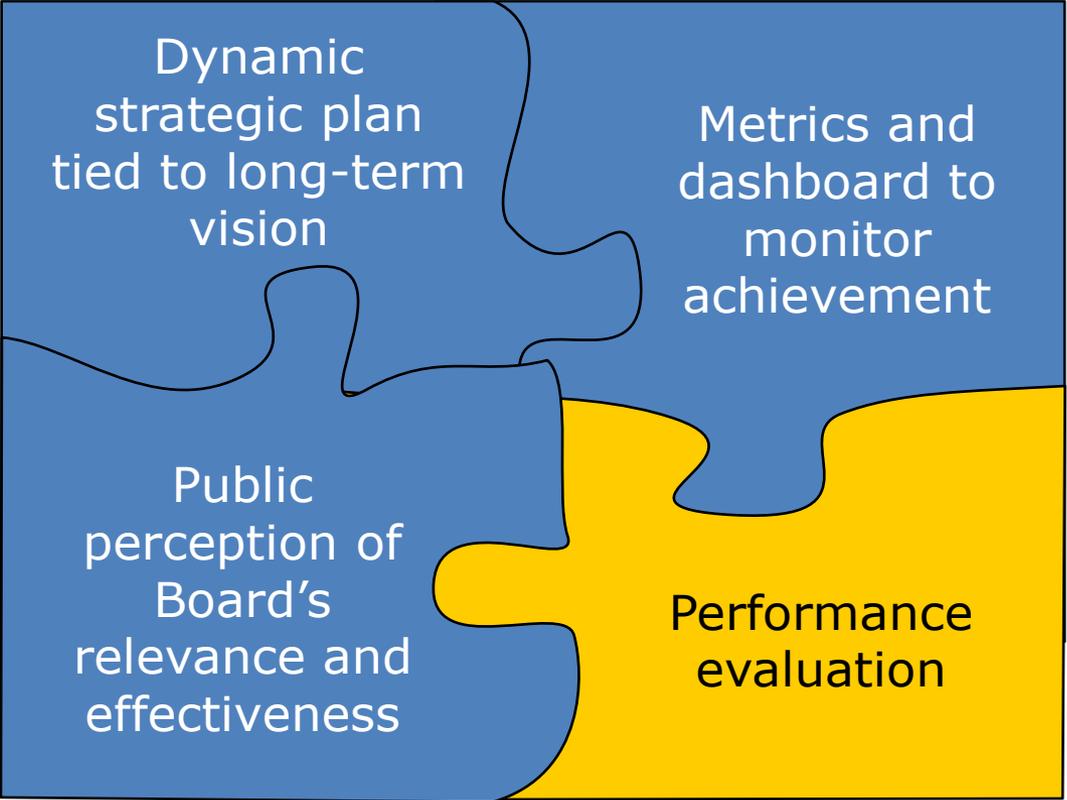


OEIB scorecard

SEE EXCEL DOCUMENT FOR ILLUSTRATIVE SCORECARD FOR OEIB

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TOTAL OVERALL SCORE				

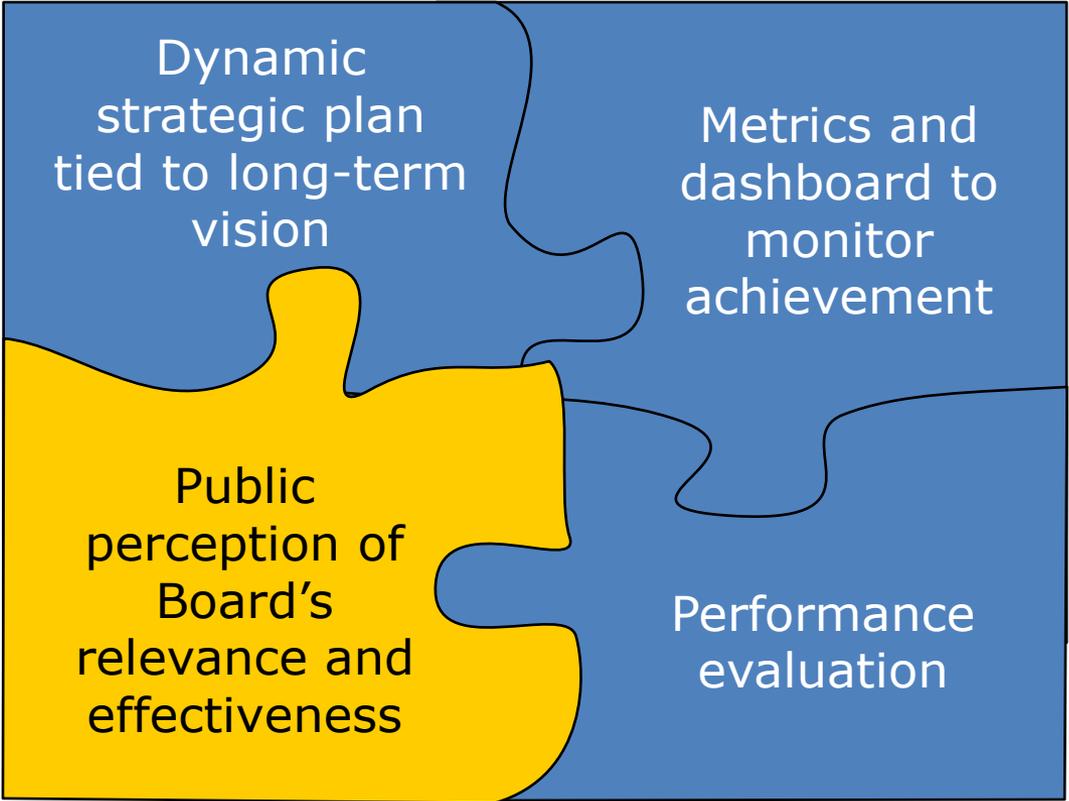
Pieces essential in achieving and tracking results



Best practices on Board evaluations

- Conducted by a third-party evaluator
- Includes a self-evaluation by the Board
- Includes information on effectiveness as individual Board members and the Board as a group
- Involves a broad section of input
- Administered annually

Pieces essential in achieving and tracking results



Why public perception is important and best way to gauge it

- Important tool in guiding the conversation with stakeholders
- Most beneficial when measure a combination of:
 - Output-based metrics (i.e. speeches, events, releases)
 - Outcome-based metrics (i.e. impressions, clicks, attendance)
 - Impact-based metrics (i.e. satisfaction survey)