Achievement Compacts
Release and communication framework
Sarah Carlin Ames, March 27, 2012

Final approval, March 27, 2012 (and end of week)

Goal: Make final achievement compact documents and implementation rules available and understandable for all education institutions

- Launch section of OEIB website dedicated to achievement compacts
- Final rules, compacts as revised and approved by board uploaded to website
- Email update to entire OEIB list
- Q and A on K-12 compacts posted, as living document
- OEA, OSBA and COSA partners in communication and support

Note: The information included in the compacts to be distributed is all data that has been previously released. We do not anticipate a broad public or media strategy around the final approval or dissemination of the compacts.

Dissemination to Education Institutions: Week of April 2

Goal: Share compacts, confirm data, offer technical support to administrators for implementation

- ODE to share partially populated data with school districts directly
- ODE Web conference with superintendents and/or their data experts on technical aspects of achievement compacts, the data and implementation
- Distribute compacts to each community college, university
- On-going resources on OEIB page, as well as partner pages

Community-based implementation: Week of April 9 and beyond

Goal: Support superintendents and school boards, as well as post-secondary institutions, in starting their process for goal setting

- Hosted web conference focused on board members to answer questions, help them launch their community process
- Continued updates to Q and A, as questions come in from other quarters
- OEIB update to email list, encouraging parents and community partners to engage at the local level
- Possible Op-Eds, other proactive media work to support local compact development